



SERVICES & PRICING GUIDE

Helping entrepreneurs get online, gain more exposure and create world-class brands.



WE PROUDLY SERVE CLIENTS ACROSS THE GLOBE, NO MATTER WHERE YOU'RE LOCATED.

WWW.CHELSEAJOHNSONCONSULTANCY.COM

ABOUT US

CLARITY. STRATEGY. VISIBILITY. HELPING YOU LAUNCH WITH CONFIDENCE

At Chelsea Johnson Consultancy, we help service professionals, entrepreneurs and businesses get online, gain more exposure, and create world-class brands. Whether you're just starting or scaling, our mission is simple: to strategically launch entrepreneurs and small businesses into their next level of growth with clarity, confidence, and creativity.

We wear many hats—sometimes as consultants, other times as coaches, trainers, or the extra hands you need to lighten the load. We specialize in strategy development, business and personal branding, website design, resume and CV services, and proposal writing—all delivered with excellence, integrity, and heart.

We are a powerhouse company with a dynamic team of consultants, designers and copywriters. Together, we uphold the highest standards for project planning and execution. Our collaborative approach ensures that we work with you—not just for you—delivering results that are on-time, on-budget, and always aligned with your vision.

At Chelsea Johnson Consultancy, we partner with entrepreneurs who are ready to embrace change and bring their God-given dreams to life. We believe in simplifying the business process so you can move with clarity and focus.

What drives us? Seeing our clients win.

We listen intently, align with your vision, and help you create a clear path to success. And while you're doing the work—we're right beside you, cheering you on, strategizing for your next big move, and celebrating every milestone.

Who Do We Work Well With?

We work best with people who are ready to actually do something with their dreams. You don't have to have it all figured out—you just need the drive to show up, take action, and trust the process. If you're serious about growing your brand, ready to be seen, and willing to invest in yourself and your vision, you're in the right place. We're here for the action-takers, the big thinkers, and the ones who know they're meant for more. Let's build something amazing—together.

Our Mission

To empower service professionals to grow, scale, and thrive by providing strategic support, innovative branding, and powerful online visibility tools that create lasting impact.

At Chelsea Johnson Consultancy, we believe in strategies that fit you—not force you. We build brands that reflect your true personality and vision, while helping you grow at a pace that feels right, not rushed. It's your brand, your way—strategic, sustainable, and true to you.

Chelsea Johnson-Jones
CEO & FOUNDER

HOW WE WORK

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Our signature approach is built around:

1

Discovery Call — We understand your goals, challenges, and vision.
[Click here](#) to get started!

2

Strategy Planning — We map out the best path to your success.

3

Execution — We deliver tailored solutions that move your brand forward.

4

Support — We guide you to implement, optimize, and grow.



OUR SERVICES

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1:1 Strategy Planning

Personalized 2 hour strategy sessions to create your next move with clear, actionable steps. Usually done by Zoom.

Investment: \$500 per session

Business Consultancy Services

Tailored consulting to help you develop your brand, business model, operations, marketing, and growth strategies.

Investment: Custom packages starting at \$1500

Resume Writing Services

Professional resume writing to help you stand out and land interviews faster.

Investment: Starting at \$100

Curriculum Vitae (CV) Services

Academic and professional CV writing designed for scholars, executives, and specialized fields.

Investment: Starting at \$247

Personal Branding Services

Build a strong, recognizable personal brand that reflects your voice, expertise, and goals.

Investment: Packages starting at \$749

Business Branding Services

Complete branding or rebranding services to position your business for impact and profitability.

Investment: Starting at \$997

Brand Online Starter Kit

Get online fast with a branded link-in-bio page, a digital business card, one-pager, bio optimization, and strategy call—no website needed!

Investment: Starting at \$197

360° Brand Review

A full audit of your brand image, message, positioning, and online presence—plus action steps to elevate your brand.

Investment: \$297

Digital Branding Services

Design and develop your brand's digital presence, including social media, visuals, and content assets.

Investment: Custom packages starting at \$497

Website Design Services

Professional 5-page website design to showcase your brand, build credibility, and drive conversions.

Investment: Starting at \$1,800

1-Page Website Design Services

Sleek, high-impact one-page website design — ideal for launches, personal brands, or simple services.

Investment: Starting at \$790

Digital Product Platform Set Up Services

We set up your digital storefront to sell ebooks, courses, templates, or services without tech overwhelm.

Investment: Starting at \$497

Coaching Services

1:1 coaching to help you grow personally and professionally with strategic advice, accountability, and support.

Investment: Packages starting at \$1900

Speaking Engagements

Dynamic keynotes, workshops, and talks for conferences, events, and private groups.

Investment: Custom pricing upon request

Grant Ready Services

We help you prepare and position your business for grants with key documents, strategy, and compliance tools.

Investment: Starting from \$550

Executive Summaries

Write + Design Branded, investor-ready executive summaries for business plans or proposals.

Investment: Starting from \$350

Company Summaries

Write + Design A clear, compelling company overview tailored for funding, proposals, or partnerships.

Investment: Starting from \$550

ADD ON'S

Cover Letters \$30

Linkedin Profiles \$125

Bios \$99

RUSH JOBS RATES

72 hours +20–25%

48 hours +30–40%

24 hours +40–50% or flat rate

BUSINESS BY DESIGN PACKAGES

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Intensive Half Day Coaching

\$1,999

Our Intensive Half-Day develops strategies and structures to grow your business.

This coaching initiative is extremely focused. From our Intensive session together you will:

- Gain clarity on the next steps required to produce a particular outcome.
- Develop strategies to execute a business growth plan, and much more!

This coaching package includes:

- 5 hour Online Strategy Session
- Session Recording
- Checklist of Resource & Tools



Monetize by Design Coaching

\$4,997

If you are an executive or professional who wants to monetize your influence and expertise, this process will guide you to success.

In these sessions we will:

- Strategize a six month Growth Plan.
- Develop your business model by identifying your niche, target audience, and pricing.
- Implement your strategies and launch together and so much more.

This coaching series includes:

- An initial 3-4 hour Strategy Session
- 4, 1 hour Work Strategy Sessions over a two month period
- Session Recordings and much more.



Momentum by Design Coaching

\$3,500

In these coaching sessions, we work together for one month to launch your new product, service, or initiative.

In a series of progressive sessions leading up to launch, we develop:

- Business structure
- Pricing
- Sales Systems (including proposal preparation)
- Sales Strategies (Online & Offline) and so much more

This coaching series includes:

- Initial 2 hour Strategy Session
- Two 30 minute follow-up Work Strategy Sessions
- Session Recordings and so much more!

 **Please Note:** This is a summarized overview of our coaching offers. For full details on each session, package inclusions, and how we can support you in building your business your way, please visit our website below.



FAQ

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1. What services do you offer?

We offer business consultancy, personal and business branding, resume and CV writing, website design, digital product platform setup, coaching, and speaking services.

2. How do I know which service is right for me?

Start with a **Discovery Call!** We'll help you choose the service or package that best fits your goals and where you are in your journey. Click [here!](#)

3. Can I work with you if I'm just starting my business?

Absolutely! We love working with startups, new brands, and entrepreneurs at every stage.

4. Do you work with clients outside of The Bahamas?

Yes! We work with clients **globally**—our systems are built for virtual collaboration no matter where you're located.

5. How long does the process take?

Timelines vary by service, but most projects take between 2 to 8 weeks depending on the scope.

6. What if I only need help with one small part of my brand or business?

No problem! We offer individual services and customizable packages to meet you exactly where you are.

7. Will I own everything you create for me?

Yes! Once your payment is complete, and we have agreed on the finalized product, you own all deliverables we create for your brand.

8. What platforms do you design websites on?

We primarily design on user-friendly platforms like Wix, Shopify, or GoDaddy Sites, depending on your needs and goals.

9. Do you offer ongoing support after my project is complete?

Yes! We offer maintenance packages, coaching, and check-in sessions to help you stay on track after launch.

10. What makes Chelsea Johnson Consultancy different from others?

We blend strategy with heart, helping you build brands and businesses that are true to who you are—with customized, sustainable strategies that work at your pace and fit your vision.

11. Do you create personalized brand strategies?

Yes! Every strategy is tailored to your unique goals, audience, and brand voice—no cookie-cutter templates here.

FAQ CONT'D

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12. Can you help me even if I already have a brand but it's not working?

Definitely. We specialize in brand audits and rebrands to help reposition you for more growth, clarity, and profitability.

13. What industries do you work with?

We work with service professionals, coaches, consultants, creatives, small businesses, and entrepreneurs ready to elevate and expand.

14. Can you help me if I don't have a big social media following yet?

Yes! We focus on building strong brands first—then show you how to attract the right audience with strategy, not just numbers.

15. How much experience do you have?

With over 15 years in business, branding, and sales—especially in high-traffic tourism markets—you get expertise, creative innovation, and a strategic mindset built for results.

TESTIMONIALS

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”

It takes a uniquely skilled person to intuitively tap into stagnant potential. Chelsea didn't just gave me insight but made sure I had the right tools to realize my goals - J Miranda, Author & HR Consultant, Canada

”

Chelsea has amazing energy. She brought her knowledge, skills and ability to my strategy session. She shared valuable insights that I could immediately translate to moving my business forward. - Debbie Sears Barnard, Transformational Coach, Diamond Cut Network, Dubai

”

"You are so great at what you do... you deliver. I can say that with total conviction. Why? Because I have experienced your know how's and total dedication to your clients, including me" - Baroness Angelika Christie, Prosper on Purpose Coach

”

I started my journey to birth my business but had no idea of how to start. After engaging virtually with training led by Chelsea, I instinctively knew that Chelsea was the one to lead me towards success. Chelsea is a Master Instructor, Innovator, Strategist and Designer. Her passion and commitment to detail, near perfection and bringing out the best in you, your products and services is remarkable. - Aubynette Rolle, The Next Level Consultant & Managing Director Public Health Authority



READY TO WORK WITH US?

It's time to turn your ideas into income and influence.

Work With Us



Call Us (242) 817-2423



Visit Our Website: www.chelseajohnsonconsultancy.com



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